



INTERNET PRIVACY POLICY

Effective June 16, 2011

Who We Are

This is the “Public Health Alliance of Colorado” Internet Privacy Policy. You can write to us at 800 Grant Street, Suite 335, Denver, Colorado 80203. We can be reached by email at amanda@calpho.org, or you can call us at (303) 861-4995.

The Public Health Alliance collects and manages the member information for specified member organizations, including the Colorado Public Health Association (CPHA), Public Health Nurses Association of Colorado (PHNAC), Colorado Society of Public Health Educators (COSOPHE), Colorado Association of Local Public Health Officials (CALPHO), Colorado Environmental Health Association (CEHA), Colorado Directors of Environmental Health (CDEH), Colorado Public Health Administrators (CoPHAD), Colorado Association of Local Boards of Health (CALBOH) and Colorado Public Health Nursing Directors (CPHND).

The Public Health Alliance and its member organizations value individual privacy and we want to give our members the opportunity to know what information we collect about them and how they can limit the use of personally-identifiable information beyond the purposes for which they first provided it. *At all times, however, The Public Health Alliance and its member organizations reserve the right to disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena or court order), to protect The Public Health Alliance’s rights or property, including without limitation in the event of a transfer of control of The Public Health Alliance or substantially all of its assets, or during emergencies when safety is at risk.*

Whenever we change our policy, we will give reasonable notice by posting a message on our website. You should check this Internet Privacy Policy regularly to see if there have been any changes. To view our Internet Privacy Policy at any time go to www.publichealthalliance.org.

Data We Collect and How We Use It

Personally Identifiable Information

We collect your email address if you communicate with Public Health Alliance staff by email, as well as other information that you might supply voluntarily, such as survey information.

The Public Health Alliance and its member organizations collect information from their members (including names, addresses, business phone numbers, business fax numbers, and email addresses) for inclusion in a membership directory that is distributed to each individual association’s leadership and membership program participants. Access to directory information may also be available to certain organization members on The Public Health Alliance’s website through password-restricted access. This



limited data includes names, job titles, companies/organizations, business phone number, email address and may include address for information verification purposes only.

We may use this information to respond to an email or other inquiry or request, to help improve our website and our services, to customize your experience at our website, or to send updates or notices about our organization and the products we offer that we think may be of interest to you. We may also combine this information with other generally or publicly available information to help us identify visitors' preferences or interests. We may provide information that identifies you to companies that assist us in these activities, such as helping us fulfill your request for a product, service or information.

If you purchase a product or service on the Public Health Alliance website or sign up for an event, we may also ask for your credit card number. We do not give out your credit card or other account information to third parties unless you authorize us to do so or if it is necessary to fulfill our responsibilities, including, but not limited to, delivering a product or service you order. We also do not store or file your credit card number, electronically or otherwise, after the completion of your purchase. The Alliance and our 3rd party payment processor are committed to safeguarding customer information and for combating fraud. We operate with a mission to provide the most secure and reliable online payment solutions. Please note that while we have a dedicated commitment to privacy, Alliance responsibility is limited to protection by the Alliance of information which the Alliance directly obtains. The Alliance itself cannot, of course, control the use or disclosure by your credit card company or Authorize.net as the processing gateway of any information which they obtain from you.

Children's Privacy

The Public Health Alliance's website is intended for adults. The Public Health Alliance does not knowingly collect personal information from children under the age of 13. If The Public Health Alliance obtains knowledge that it has personally identifiable information about a child under 13 in retrievable form in its files, The Public Health Alliance will delete that information from our existing files.

Computer-Related Information

The Public Health Alliance does not collect any personally identifiable information about visitors to our website. Information may be collected and used, in aggregate form, for the purpose of detecting and resolving website problems, assisting with customer support, for system maintenance, or to better understand how visitors use the site and services so that we can make them better. This aggregate data will not contain any information that personally identifies you.

How You Can Control and Update Data About You

We want to be sure that we keep only the most accurate and up-to-date information about you in our records. Therefore, whenever you believe that your contact information needs to be updated, you can log into your personal profile, using your own unique username and password. You can also email us at info@publichealthalliance.org to correct or update your contact information.



You may choose at any time to remove your name, telephone and fax numbers, and postal and email addresses from the lists we use to send notices or updates and elect not to receive correspondence from us by emailing at info@publichealthalliance.org.

The data collected by the The Public Health Alliance and its member organizations through membership applications or any other form will not be disclosed to third parties not related to the member organizations and their leadership and national affiliates as approved by the individual Board of Directors. Individuals may choose to opt-out of information sharing by contacting The Public Health Alliance at info@publichealthalliance.org.

Other Internet sites you visit — including those linked from the The Public Health Alliance website — may have their own privacy policies or no policy at all. Other websites might use personal information differently than our policy permits. We strongly encourage you to review the privacy policies of any site before providing any personal information.

Data Integrity and Security

We use state-of-the-art technology to keep any information you provide as secure as possible. We also have in place privacy protection control contractual obligations with our vendors designed to ensure that personal data is protected from unauthorized access or disclosure. All Public Health Alliance employees must abide by The Public Health Alliance's Internet Privacy Policy. Only authorized employees are permitted to have access to personally-identifiable data about website visitors, and that access is limited to what is reasonably needed to perform an employee's responsibilities, such as providing updates or notices or customer service. Employees who violate our privacy policies are subject to disciplinary action, up to and including termination.